

William R. Halford, President and Chief Executive Officer

Under William R. Halford's direction as president and chief executive officer, Bixby Land Company has acquired nearly \$1 billion in office and industrial product throughout the Western United States and has earned a position as a market leader in ground-up development, acquisition/disposition, operations and financing.

Halford was appointment to president and chief executive officer of Bixby Land Company in 2006 following more than 12 years as a member of the company's Board of Directors.

Prior to joining Bixby Land Company, Halford was president of The Irvine Company's Office/Industrial Company from 1995 – 2006. During his tenure with the company, he was responsible for all aspects relating to the operation of a 30 million-square-foot commercial office and industrial portfolio located throughout California. The portfolio experienced monumental growth through both acquisition and development. Moreover, he oversaw all of the leasing, asset management and operations of a 400-plus building portfolio, renown as one of the most prestigious portfolios in the world that included high-rise office, low-rise office, industrial, flex/R&D and self-storage properties in Orange County, Los Angeles, Silicon Valley and San Diego.

In addition to the operation of the office and industrial portfolio, Halford was responsible for all of The Irvine Company's commercial land sales. Throughout his career with The Irvine Company, Halford directed approximately \$2 billion in acquisitions and lead ground-up project development totaling 8 million square feet.

An active leader in the real estate community, Halford chairs the Real Estate Advisory Board at University of California, Irvine's Paul Merage School of Business and is also an active member of the Urban Land Institute (ULI). Halford is also among the Who's Who Orange County Top 50 Business Leaders and a recipient of the Good Scout Award by the Boy Scouts of America.

He is a graduate of the University of California, Santa Barbara and earned a bachelor's degree in political science. He completed advanced studies in real estate at both Harvard and MIT.